

Eunseo Chung (Eunice)

Graphic Designer

I create visual identities by understanding project needs and turning them into clear, effective, and purposeful design.

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eunicechung.com

PROFESSIONAL EXPERIENCE

Point Lume Coffee Bar / Freelance Graphic Designer

November 2025 - December 2025

- Designed a seasonal poster and menu system by developing a cohesive visual direction, selecting color and type combinations, and refining the hierarchy. This redesign improved overall customer clarity and ordering efficiency by approximately 30%.
- Delivered print-ready assets and collaborated closely with the owner to fine-tune spacing, layout transitions, and copy placement to ensure consistent branding across all materials.

The Loop (Magazine) / Graphic Designer

November 2024 - February 2025

- Created visual content including reels and promotional designs that increased audience engagement. One reel reached 162k views, and another received 79k views, helping expand the publication's visibility.
- Designed editorial visuals highlighting trending cosmetic packaging and major music releases, translating existing brand identities into cohesive visual layouts through refined typography, hierarchy, and grid systems. Collaborated with editors and creatives to align visual direction with content themes and publishing timelines.

Monsterpalooza / Booth, Design Exhibition Assistant

June 2024

- Assisted in booth layout and product positioning to enhance visibility and audience engagement within a retail-like exhibition environment. Guided visitors through product features to ensure clear, engaging, and strategically positioned displays.
- Supported the X-Plus Godzilla booth at Monsterpalooza in Pasadena by assisting with display setup and spatial presentation.

AWARDS & HONORS

Dean's List Fall 2025

Student Affairs - Featured Artwork Selection

OTIS Presidential Scholarship

OTIS Community Grant Renewable

Otis College of Art and Design / 2025 - Present

Dean's Honor List

High Honors - 3 Associate degrees

Santa Monica College / 2023 - 2025

Korean University-Level Design Competition (6 Awards total)

Suwon Hwaseong Design Competition (Excellence Award)

Academic Excellence Awards (19 Awards total)

Others / 2017 - 2023

EDUCATION

BFA Graphic Design (Minor in Motion Design)

Otis College of Art and Design

August 2025 - May 2027

A.A. of Graphic Design

Santa Monica College

August 2023 - June 2025

LEADERSHIP & EXTRACURRICULAR ACTIVITIES

UCLA Design Thinking Workshop

Participant - Designer

May 2024

Phi Theta Kappa Honor Society

Board Member - ICC Delegate

August 2024 - December 2024

Korean Culture Club

Board Member - Graphic Designer

August 2024 - December 2024

Alpha Gamma Sigma Honor Society

Member

February 2024 - June 2024

Semadi Art Club

President

March 2021 - December 2022

VOLUNTEER WORK

Color A Smile

Volunteer Illustrator

May 2024

L.A. Times Festival of Books at USC

Managed check-ins at USC Dramatic Arts Building.

April 2024

Mural Painting with Coloring Hope

Worked with SAMSUNG Electronics' DS division.

December 2016 - November 2017

SKILLS

- Adobe Creative Suite
- Illustration
- Branding
- Layout Systems for
- Color Theory
- Print + Web
- Concept Development
- Motion
- Creative Collaboration
- Packaging Design
- Figma
- Typography