

Eunseo Chung (Eunice)

Graphic Designer with 2 years of design experience,
I create visual identities by understanding project needs
and turning them into clear, effective, and purposeful design.

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PROFESSIONAL EXPERIENCE

Point Lume Coffee Bar / Graphic Designer

November 2025 - December 2025

- Designed a seasonal poster and menu system by developing a cohesive visual direction, selecting color and type combinations, and refining the hierarchy. This redesign improved overall customer clarity and ordering efficiency by approximately **30%**.
- Delivered print-ready assets and collaborated closely with the owner to fine-tune spacing, layout transitions, and copy placement to ensure consistent branding across all materials.

The Loop (Magazine) / Graphic Designer

November 2024 - February 2025

- Created visual content including reels and promotional designs that increased audience engagement. One reel reached **162k** views, and another received **79k** views, helping expand the publication's visibility.
- Designed editorial visuals highlighting trending cosmetic packaging and major music releases, translating existing brand identities into cohesive visual layouts through refined typography, hierarchy, and grid systems. Collaborated with editors and creatives to align visual direction with content themes and publishing timelines.

Monsterpalooza / Booth, Design Exhibition Assistant

June 2024

- Supported the X-Plus Godzilla booth at Monsterpalooza in Pasadena by assisting with display setup and spatial presentation.
- Assisted in booth layout and product positioning to enhance visibility and audience engagement within a retail-like exhibition environment. Guided visitors through product features to ensure clear, engaging, and strategically positioned displays.

AWARDS & HONORS

Dean's List Fall 2025

Student Affairs - Featured Artwork Selection

OTIS Presidential Scholarship (\$28,000 per year)

Community Grant Renewable (\$6,000 per year)

Otis College of Art and Design / 2025 - Present

Silas H. Rhodes Scholarship Offer (\$26,700 per year)

School of Visual Arts / 2025

Dean's Honor List

High Honors - 3 Associate degrees

Santa Monica College / 2023 - 2025

Korean University-Level Design Competition (6 Awards total)

Suwon Hwaseong Design Competition (Excellence Award)

Academic Excellence Awards (19 Awards total)

Others / 2017 - 2023

EDUCATION

- **BFA Graphic Design (Minor in Motion Design)**
Otis College of Art and Design
August 2025 - May 2027
- **A.A. of Graphic Design**
Santa Monica College
August 2023 - June 2025

LEADERSHIP & EXTRACURRICULAR ACTIVITIES

- **UCLA Design Thinking Workshop**
Participant - Designer
May 2024
- **Phi Theta Kappa Honor Society**
Board Member - ICC Delegate
August 2024 - December 2024
- **Korean Culture Club**
Board Member - Graphic Designer
August 2024 - December 2024
- **Alpha Gamma Sigma Honor Society**
Member
February 2024 - June 2024
- **Semadi Art Club**
President
March 2021 - December 2022

VOLUNTEER WORK

- **Color A Smile**
May 2024
- **L.A. Times Festival of Books at USC**
April 2024
- **Mural Painting with Coloring Hope**
Worked with SAMSUNG Electronics' DS division.
December 2016 - November 2017

SKILLS

- Adobe Creative Suite
- Illustration
- Branding
- Layout Systems for
- Color Theory
- Print + Web
- Concept Development
- Motion
- Creative Collaboration
- Packaging Design
- Figma
- Typography