

Eunseo Chung (Eunice)

Graphic Designer

I create visual identities by understanding project needs and turning them into clear, effective, and purposeful design.



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PORTFOLIO: eunicechung.com

PROFESSIONAL EXPERIENCE

ElectraCast Media / Graphic Design Intern

June 2026 - Present

- Design branded social media graphics for podcast campaigns, developing visual concepts based on episode content and refining assets through collaboration with marketing and leadership teams.

Point Lume Coffee Bar / Freelance Graphic Designer

November 2025 - December 2025

- Designed a seasonal poster and menu system by developing a cohesive visual direction, selecting color and type combinations, and refining information hierarchy to improve menu readability and the customer ordering experience.
- Delivered print-ready assets and collaborated closely with the owner to fine-tune spacing, layout transitions, and copy placement to ensure consistent branding across all materials.

The Loop (Magazine) / Graphic Designer

November 2024 - February 2025

- Created promotional graphics and social media content, including reels that reached 162K and 79K views, increasing audience engagement and publication visibility.
- Designed editorial layouts covering beauty, packaging, and music industry topics, collaborating with editors to create visually engaging digital content.

Monsterpalooza / Booth & Exhibition Assistant

June 2024

- Supported booth setup, product presentation, and display organization for the X-Plus Godzilla exhibition at Monsterpalooza in Pasadena.
- Assisted visitors with product information and engagement while helping maintain a visually effective exhibition experience.

AWARDS & HONORS

Dean's List Fall 2025

Student Affairs - Featured Artwork Selection

OTIS Presidential Scholarship

OTIS Community Grant Renewable

Otis College of Art and Design / 2025 - Present

Dean's Honor List

High Honors - 3 Associate degrees

Santa Monica College / 2023 - 2025

Korean University-Level Design Competition (6 Awards total)

Suwon Hwaseong Design Competition (Excellence Award)

Academic Excellence Awards (19 Awards total)

Others / 2017 - 2023

EDUCATION

- BFA Graphic Design (Minor in Motion Design)**

Otis College of Art and Design

August 2025 - May 2027

- A.A. of Graphic Design**

Santa Monica College

August 2023 - June 2025

LEADERSHIP & ACTIVITIES

- U.S. TCYL Leadership Conference**

Participant

August 6-9, 2026

- UCLA Design Thinking Workshop**

Participant · Designer

May 2024

- Phi Theta Kappa Honor Society**

Board Member · ICC Delegate

August 2024 - December 2024

- Korean Culture Club**

Board Member · Graphic Designer

August 2024 - December 2024

- Alpha Gamma Sigma Honor Society**

Member

February 2024 - June 2024

- Semadi Art Club**

President

March 2021 - December 2022

VOLUNTEER WORK

- Color A Smile**

Volunteer Illustrator

May 2024

- L.A. Times Festival of Books at USC**

Managed check-ins at USC Dramatic Arts Building.

April 2024

- Mural Painting with Coloring Hope**

Worked with SAMSUNG Electronics' DS division.

December 2016 - November 2017

SKILLS

- Adobe Creative Suite
- Illustration
- Branding
- Layout Systems for
- Color Theory
- Print + Web
- Concept Development
- Motion
- Creative Collaboration
- Packaging Design
- Figma
- Typography